

# The Meier & Frank Store's Original "June White Days" Sales

## Every White Article Reduced--Few Contract Goods Alone Excepted

- |                       |                           |                           |                         |                          |                           |                      |                         |
|-----------------------|---------------------------|---------------------------|-------------------------|--------------------------|---------------------------|----------------------|-------------------------|
| White Gloves          | White Dress Goods, etc.   | Linings, etc., etc., etc. | White Sweaters          | Infants' Shoes           | White Towels              | White Wraps          | White Glassware         |
| White Ribbons         | Swiss, Nainsook           | Men's White Wear          | Bar Coats               | Infants' Caps            | White Sheets              | White Skirts         | Silverware, Cut Glass   |
| Handkerchiefs         | India Linons, Lawns, etc. | White Shirts              | White Vests, etc., etc. | Women's Aprons           | White Spreads             | White Waists         | Kitchen Goods           |
| White Buttons         | White Stationery          | White Underwear           | White Hats              | White Corsets            | White Cottons, etc., etc. | White Petticoats     | White Tinware           |
| White Dress Trimmings | White Shoes for men,      | Handkerchiefs             | White Hosiery           | White Baskets            | White Bed Linens          | Children's Dresses   | White Woodenware        |
| White Laces           | women and children        | Straw Hats                | White Parasols          | White Furniture          | 250,000 pieces of Mus-    | White Kimonos        | White Dinner Sets, etc. |
| White Embroideries    | Lace Curtains             | White Neckwear            | White Underwear         | White Toilet Articles    | lin Underwear             | White Flannel Coats  | Every white article in  |
| White Allovers        | Curtain Materials         | White Pajamas             | White Belts             | White Suits of all kinds | Gowns, Drawers            | White Millinery      | the store reduced in    |
| White Silks           | Books, Pictures, No-      | White Nightshirts         | White Handbags          | and qualities            | Chemise, Skirts           | White Sweaters       | price. Few contract     |
| White Velvets         | tions                     | White Gloves              | White Veilings          | White Costumes           | Corset Covers, Sets       | Infants' Coats, etc. | goods alone are except- |
|                       | White Blankets, Pillows   | White Suspenders          | White Flannels          | White Linens             | Infants' Wear             | White China          | ed. Look to your needs. |

All Merchandise Purchased on Credit Today Will Go on Your June Account

# The Meier & Frank Store's Great 905th Friday Surprise Sales

## 400 Magnificent New Silk Suits

### Great Assortment of Latest Styles

#### \$25.00 to \$40.00 Values \$11.85



Today, the greatest Silk Suit Sale we ever planned--You know what that means, but remember if you want to share in this offering you will have to step lively--A larger assortment and better values than the lot that caused such great excitement two weeks ago--400 of them secured from well known manufacturers at a small fraction of their real worth by our cloak chief who is now in New York City--This season's newest and prettiest styles in eton, jumper and shirt waist effects--Splendid quality of silks elaborately trimmed in Val and Irish crochet laces, Eton jackets are pleated and finished at the neck with heavy lace--Neat vests of linen, button trimmed and 3/4 sleeves finished with cuff, lace trimmed--Also braided Eton coats--Jumper suits are princess and two-piece models, pleated, tucked and strapped--Kimono and cape sleeves, skirts made kilt, box pleated and accordion pleated--Silk shirt waist suits have lace yokes, dainty tucking, and velvet ribbon trimming; short sleeves finished with lace cuffs, kilt or box pleated skirts--All the above suits are new and desirable styles, plain and fancy colors, black, blue, champagne, green, red, gray, raspberry, cream, pink, red fancy plaids and stripes--All sizes--Reg. \$25 to \$40 silk suits today, only, **\$11.85** at this marvelously low price each

See 5th-street window display--Be here promptly to get one

## Meier & Frank's 905th Friday Surprise Sale

### 500 Beautiful White Parasols

#### \$2.50-\$4 Values \$1.63 Each



Five hundred new and stylish White Parasols at a very low price for today's 905th Friday Surprise offering--The great Parasol Sale of the season--A very unusual purchase from one of the largest and best manufacturers in the country--All new, pretty styles, 22-in. Swiss and linens, hemstitched, tucked and embroidered edges and insertions--Very large assortment of bamboo and natural sticks--Parasols that would find quick sale at prices ranging from \$2.50 to \$4 each--Grand variety and wonderful values at this low price, ea. **\$1.63**

No mail or phone orders filled--Plan to be here promptly at 8 o'clock if you want to share in the best values

## Meier & Frank's 905th Friday Surprise Sale

### 5000 Men's 25c Washable 4-in-Hands 12 1/2c

In the Men's Furnishing Goods section for today's 905th Friday Surprise Sale, 1000 dozen Men's washable four-in-hands, made full 2 1/2 inches wide and reversible. Plain colorings in white, grays, champagne, green, red, tans, blues and pink, white piques, white damask, white on white figures, plain reps, etc. Wonderful assortment to select from; all new, this season's Neckwear. Regular 25c values. Buy all you want of them today at this unusually low price, each. **12 1/2c**

## Meier & Frank's 905th Friday Surprise Sale

### 500 Lace Veils \$3.50 Values 98c Each

In the Main Fifth street aisle today's marvelous offering of Women's high-grade Chantilly Lace Veils at a low price; black, brown, light blue, white, navy, green and gray; full 1 1/2 and 1 3/4-yard lengths. Magnificent designs and strictly new and up-to-date. The greatest bargain in full Lace Veils it has ever been our pleasure to offer you. Values up to \$3.50 each on sale at this low price, each, **98c** for today's 905th Friday Surprise Sale. Come early if you want one.

## Meier & Frank's 905th Friday Surprise Sale

### 4000 Pairs of White Oxfords

#### \$2.50 Values on Sale at \$1.68 Pair



Today--"Great June White Sale" of Women's White Oxfords should appeal to every woman in the community who has summer footwear needs to supply--4000 pairs in the lot--This season's best models in Oxfords and Gibson ties--made of good quality white canvas--welt soles, cuban heels, plain or tipped toes, blucher styles, also white canvas Oxfords, turn soles and white heels--cuban style--also plain toe blucher side lace or two eyelet ties, also white canvas Oxfords--welt soles, leather cuban heels, plain toes--All sizes and widths--All new, clean, fresh merchandise--The economical woman will anticipate her summer needs at this special low price per pair **\$1.68** Regular values from \$2.00 to \$2.50 a pair--Buy all you want of them today at this exceptionally low price--No mail or phone orders filled

## Our Famous Mocha and Java Coffee 23c lb

- 10,000 lbs of our Mocha and Java Coffee, equal to the best 40c grade; all you want at this low price, per pound **23c**
  - Victor Flour at **\$1.20**
  - 1 lb Victor Baking Powder **35c**
  - Baker's Unsweetened Chocolate **35c**
  - 1-lb. can Ghirardelli's Ground Chocolate, on sale at this low price. **30c**
  - 18 lbs Dry Granulated Sugar **\$1.00**
  - C. & B. Lucea Oil, quart, sp'l. **70c**
  - 1-lb Jar Chipped Beef **25c**
  - 3 cans Van Camp's Soup for. **25c**
  - 3 pkgs. Bromongelon **25c**
  - 10-lb. sack Yellow Corn Meal. **25c**
  - 10-lb. sack Graham Flour, sack, **25c**
  - 2 Cans Hominy **25c**
  - 2 Cans Thelma Succotash **25c**
  - Walnuts, per pound **20c**
  - 1/2-lb. Can Baker's Powdered Chocolate, special at **20c**
  - Durkee Salad Dressing, on sale at, special, 10c, 25c and **45c**
  - 1-qt. Bottle Moose Maple Syrup **25c**
  - 1-lb. Cans Mince Clams **15c**
  - 5 bars Fels Naptha Soap, spec'l **25c**
  - Korn Kinks, special at, package. **5c**
- Phone and mail orders carefully filled and prompt delivery to all parts of the city. Basement--Phone Exchange 4.

### Refrigerators

Great special lot of the celebrated White Mountain Refrigerators, latest improved model; handsomely finished; economical ice consumer; 100 of them. Regular \$12.50 value, on sale at, special, each **\$9.27**

## Meier & Frank's 905th Friday Surprise Sale

### 100 Tourist and Auto Coats

#### \$25.00 Values on Sale at \$6.85 Each



In the Big Cloak Department today, a Coat Sale that will interest a great crowd of shrewd shoppers--High-grade Tourist and Auto Coats--3/4-length styles--Regular \$25.00 values at a price never before known on garments of equal style and quality--Remember, only 100 in this lot--You'll have to speak quick if you want one as they won't last many hours at this ridiculously low price--All new, stylish models and materials--3/4 lengths empire, box and pleated backs, self strapped and trimmed in velvet or broadcloth and fancy buttons, fancy plaids, stripes, checks, and mixtures in grays, tan, blues, browns--Every one of these garments would sell regularly at \$25.00 each Just the coat you want for traveling, motor-ing, boating and coast wear--All sizes and large assortment--your choice while they last today only at this wonderfully low price, **\$6.85** each--Second Floor

Come early to get the best values--2d floor

## 905th Friday Surprise Sale

### \$2.50 Pictures at \$1.15

Greatest of all picture bargains, 1000 packages matted Pictures, colored subjects, all sizes, 20 pictures in each package, mounted ready to hang; \$2.50 worth of **\$1.15** pictures on sale today at this low price, pkg.

## 905th Friday Surprise Sale

### 75c Ribbons at 33c Yd.

7000 yards beautiful, rich French Faille Ribbons, 5 1/2 ins. wide; black, white, brown, red, light blue, navy, mauve, old rose, Alice blue, cream, etc., for sashes, dress trimmings, fancy work, girdles, etc.; 75c values, at, the yard. **33c**

## 905th Friday Surprise Sale

### Polka Dot Hose 33c Pr.

3000 pairs of women's polka dot Hosiery, black with white dots, white with black dots, blue with white dots; all sizes of dots; regular 50c and 65c Hosiery. Buy all you want today at this special low price, the pair. **33c**

## 905th Friday Surprise Sale

### Waists for \$1.38 Each

On sale today, 5000 new white lawn Shirtwaists, fancy lace and embroidery yokes, also clusters of pin tucks and half-inch tucks; also hemstitched yokes, all sizes; great variety, wonderful values, at, special, ea. **\$1.38**