## GIGANTIC DISLODGMENT SALE！ <br> BEDLAM LET LOOSE



Sticks and stone，bricks，mortar and dust will soon fill the air！Workmen are prepar－ ＂Old Homestead＂Store！This means duat and damage！It also entails the moving of every stock of merchandise－with the bare exception of two－in the store．Take it any way you will，the situation demands an instant，heavy loworing of stocks．If you＇ve been com－
ing here during the weeks of the past month or so，you＇ll lanow how great have been special Store Expansion offers．If you＇ve missed the numberless good things we＇ve pre－ viously offered，this will be the opportunity to profit by our discomfiture．The time－honored，
beaten paths of merchandising all over this broad Union of States all lead this month to beaten paths of merchandising all over this brond Union of 8tates all lead this month to
＂white sales，＂＂white fairs，＂white days，＂and numerous other white（？）excuses to tempt the pennies from your purse．While some less important stores are quarreling over the ＂originality＂of the white frosts that are hoary with age－blindly following the＂pace＂set by every little one－horse shop in every village and hamiet of America，we depart from all for－
mer precedents and Let Loose in All Dopartments！Open Wide the Gates！Bar No Com－ mer precedents and Let Loose in All Departments！Open Wide the Gates！Bar
ers！and during the month of June，starting teday，Tuesday morning，May 3r．

## WE REDUCE THE PRICE MERCILESSLY AND ABSOLUTELY OF <br> EVERY ARTICLE

## OF MERCHANDISE IN THE HOUSE

A few contract goods alone excepted－no matter what the color！Be it black，white，red
green，or any other of the numerous colors that impress the organ of vision establishing a precedent，mind you－we realize we bring demoralization upon We are not local store in pursuing this course－we do not enter upon it blindly－the issue is forced．It＇s
either shut up shop and store the goods nowr or take the either shut up shop and store the goods now，or take the loss，Big businesses like ours
can＇t stand suspension－not for a moment－so it＇s＂Hobson＇s choice＂；we＇ve no alternative； rather than close up our store during the alterations that will affect every department－ barring two，out of over forty－under our great roof，weve decided to take down the bars for
a month，during the progress of the alterations that start today，and invite the public a month，during the progress of the alterations that start today，and invite the public
in to help themselves from the bountiful bargain board that＇s spread here before you all－ in to help themselves from the bountiful bargain board that＇s spread here before you all－
to buy at prices that were never before paralleled in America by such a house as ours！
No use now to wait for January sales－every＂clearance＂sale ever attempted on the Pacific Coast is so far surpassed by this merciless，monster sacrifice of dependable merchandise that it is relegated so far in the rear as
not to even get the dust from the heels of our falling wall．Carpenters，painters，masons and other artisans take possession today；if you can stand the noise and the dust，you may buy goods at prices gou would make your－

## GRAND，GIGANTIC DISLODGMENT SALE

Makes．The stocks in every department are soon to be moved－dislodged－it＇s easier to count a part of their price in cash now than to wait and count the cost of damage in moving later．So come on and help yourselves to our
magnificent stocks of merchandise now at prices ridiculous in their minute proportions．Never mind the rag－tag＂white sales＂－we＇ll sell you white goods and every sort of good goods at about half what other stores must ask． We hint below the way that prices run now－until we get into the new Sixth－street store．Don＇t you think you＇ll waste your money－or a part－if you spend it elsewnere than at the＂Different Store＂during June？Brief and pithy mentions follow；get the pith



## Women＇s Underwear and Hosiery



BRUSSELS NET CURTAINS


EXTRA SPECIALS
Choice Line Decorated Prench China

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