

The Meier & Frank Store

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"June White Days" --- Every White Article Is Reduced

Meier & Frank's "June White Days" sets the pace because it is original, exclusive - Other stores tack on, follow the leader - They like the idea because its popularity is well known, but only mushrooms grow over night - A great "White Sale" on the scale of ours requires months of planning - Mammoth special purchases are made for it - The decorating is done on an elaborate scale, and last but not least it embraces in its scope the reduction of every white article in the establishment - Everything from Undermuslins to Shoes, from China to Lace Curtains - Everything for the fair graduate and June bride can be purchased at a great big saving - Mail Orders will be filled at sale prices - Merchandise purchased here on credit today will be charged on your June account

"White Sale" Dresses, Waists, Skirts



Remarkable bargains in ladies' and children's white ready-to-wear apparel in our big Second-Floor Cloak Store - Silk and Cotton Waists, Costumes, Dresses, white, pique and flannel Skirts, white and pongee Coats, lawn Dressing Sacques, children's white Dresses and Coats, all marked at the great "June White Days" prices

All our White Cotton Shirtwaists in plain and fancy trimmed, tucked, lace and embroidery, an enormous variety of new styles to choose from - every one at a greatly reduced price -

75c \$1.08 \$1.48 \$1.68 \$1.85 \$2.22 up to \$22.00
Japanese Silk Waists, tucked, lace and medallion trimmed, round or square yokes, all this season's handsomest styles, in all grades and sizes; variety larger than all other local displays combined. The following reduced prices prevail:

\$1.85 \$2.85 \$3.25 \$3.75 \$3.98 \$4.45 \$5.25 to \$24
Lace and Net Waists, silk medallion, pointed lace, fancy stitch, Chambray ring trimmed; beautiful yokes, all silk lined; this season's very best styles, at the following reduced prices:

\$5.98 \$6.95 \$10.25 \$11.85 up to \$30.00

All high-class White Silk Costumes reduced.
All White Skirts and Coats reduced.
All fine Lawn Sacques and Tea Gowns reduced.
Children's White Dresses and Coats.
White Silk and Alpaca Petticoats reduced.

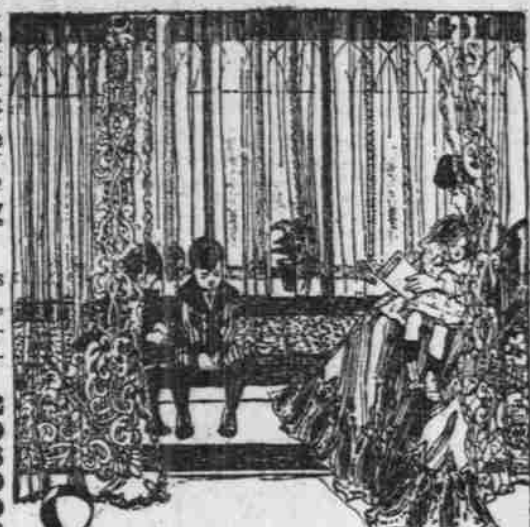
Duck, Linen, Net, Swiss and Organdie Dresses - Magnificent styles for the graduate, bride, for evening or hot weather wear; all clever, rich creations, every one; over 100 of them at a reduced price - \$5.45, \$6.15, \$6.85, \$10.45, \$13.85 up to \$32.45.

Toilet Articles

4-lb. bars of Olive Oil Castile Soap 75c values, for... 59c
Almond Oil Castile, 75c val. 59c
2-lb. White Castile, 25c val. 13c
3 cakes Persian Rose Soap... 11c
Pure Imported Castile Soap... 6c
Moth Balls, bag... 3c
White Celluloid Hair Brushes -
All 75c values, ea... 59c
All \$1.25 values, ea... 97c
All \$1.75 values, ea... \$1.39
White-Handle Nail Brushes, 7c, 11c, 13c, 17c, 37c, 46c ea.
White Celluloid Mirrors, 15c kind, 11c each; \$1.50 value \$1.19
White Turkish Bath Mitts, 7c-21c
25c White Wash Cloths, ea. 19c
Pure Tissue Toilet Paper, 1000 sheets in package... 7c
4 1/2-oz. Paper, doz. pkgs... 35c
Swansdown Face Powder, box. 9c
20c-25c Tooth Brushes, each. 11c
60c White Celluloid Combs. 49c
Williams' Shaving Soap, cake. 4c
50c White Puff Boxes for... 38c
Infants' 50c Hair Brushes... 39c
Infants' 35c Hair Brushes... 24c
Infants' White Combs, ea... 7c
All Stationery Reduced.

"White Sale" of Lace Curtains

The "June White Days" offers everything in the line of Lace Curtains and Curtain Materials at a greatly reduced price Also Bed Sets, Pillows, etc. Here are a few extra specials:



Renaissance and Brussels Lace Curtains, plain, Point d'Esprit and figured centers, plain inserting and floral borders. \$1.65 values, pr. \$1.32 \$2.00 values, pr. \$1.60 \$2.50 values, pr. \$1.98 \$3.00 values, pr. \$2.40 \$1.75 values, pr. \$1.40 \$2.25 values, pr. \$1.78 \$2.75 values, pr. \$2.20

All are exceptional bargains. White Irish Point Curtains, large assortment of patterns; figured, plain or scroll centers; all new designs, 3 1/2 yards long, 50 inches wide - \$5.00 values, \$3.38 pr. \$6.50 values, \$3.85 pr. \$7.50 values, \$4.15 All Brussels, Renaissance, Ruffled Swiss Curtains reduced in the same proportion as the above.

15c Curtain Materials, yd... 11c
18c Swiss Curtain Materials, 14c
All better grades reduced.
Plain white Cable Nets 21c-29c
Embroidered Swiss, yd... 10c
White Scrim, yd... 10c
White Enamel Poles with white fixtures, 60c kind at, yd' 48c
White Enamelled Beds reduced.
White Table Oilcloth, Blankets, Pillows, etc., at reduced prices.

"White Sale" of Wash Fabrics

Everything in the White Goods line at June prices - New White Waistings, medium and sheer materials, organdies, nainsooks, lawns, Jap linens, etc., at a great saving - The graduate's opportunity to buy the graduation dress at little cost

All White Waistings
20c grade... 16c
30c grade... 23c
35c grade... 30c
45c grade... 38c
50c grade... 39c
75c grade... 65c
\$1.00 grade... 85c
And so on upwards.

Jap Linens
\$1.00 grade... 85c
\$1.25 grade... \$1.10
\$1.40 grade... \$1.20
\$1.75 grade... \$1.50
All Piques, Dimities, Lawns, Nainsooks, India Lawns, Victoria Lawns, Silk Chiffons, etc., at greatly reduced prices.



DOTTED SWISS
20c grade at, yd... 18c
25c grade at, yd... 22c
30c grade at, yd... 30c
35c grade at, yd... 31c
37 1/2c grade at, yd... 44c
50c grade at, yd... 44c
65c grade at, yd... 53c
75c grade at, yd... 65c
Persian Lawns reduced.

SILK ORGANDIE
25c grade at, yd... 21c
30c grade at, yd... 26c
35c grade at, yd... 31c
40c grade at, yd... 35c
50c grade at, yd... 44c
75c grade at, yd... 65c
Batiste, Mull, fancy Lawns, French Lawns and plain Swiss all reduced.

ORGANDIES
40c Organdies, yd... 35c
45c Organdies, yd... 40c
50c Organdies, yd... 43c
60c Organdies, yd... 52c
75c Organdies, yd... 65c
85c Organdies, yd... 75c
\$1.00 Organdies, yd... 87c
\$1.25 Organdies... \$1.10
All the above 68 inch.

"White Sale" of Laces and Embroideries

"June White Days" bargains in Laces and Embroideries - The entire stock for your choosing at reduced prices - Here are a few of the extra special offerings:

10,000 yards of Cambrie and Nainsook Embroideries, immense variety of patterns, in all widths from 2 to 15 inches. Note these tempting values:
12c, 15c values 9c 30c values 17c
35c values 23c 50c values 29c
65c values 39c 85c values 42c

Unusual reductions on all our fine Embroidery Sets and Novelties. Imitation Torchon and Point de Paris Laces - at greatly reduced prices.

Entire stock of Laces, newest and best styles for Summer dress trimming, underwear trimming, etc. 25c Laces, 19c yd. 50c Laces, 39c yd. 75c-85c Laces, 64c yd. \$1.00 Laces, 73c yd. \$1.50 Laces, \$1.20 yd. \$2.00, \$2.25 Laces, \$1.57 yd. \$5.00 Laces, \$4.00 a yard.



All our Lace and Spangled Robes are greatly reduced for the "June White Days."
\$12.00 Robes reduced to... \$ 9.00
\$22.50 Robes reduced to... 19.00
\$25.00 Robes reduced to... 21.50
\$27.00 Robes reduced to... 23.50
\$40.00 Robes reduced to... 33.00

"White Sale" of Linens, Towels, Etc.

Everything in the line of Housekeeping Linens - Bed Linens, Table Linens, Towels, Bedspreads, Sheets, Pillow Cases, Cottons, Sheeting, etc., at special "June White Days" prices. The extra specials follow - Every housewife should take advantage at once

Large size Marseilles pattern Bedspreads, extraordinary values for this sale at 76c, 97c, \$1.09, \$1.53 each.
Bleached Roller Toweling, 17 inches wide, great bargain at, yd... 6c
Superior Twilled Toweling, 18 inches wide, great value, yd... 9 1/2c
Knotted Fringe Damask Towels, 18x38 inches, only, each... 12c
Knotted Fringe Damask Towels, 19x44 inches, only, each... 16c
Three great bargains in Hemmed Huck Towels, each... 6c, 9c, 16c
Webb's famous Hemstitched Huck Towels, only, each... 25c
Bleached Turkish Bath Towels; great bargains each... 19c, 24c, 28c
Bleached Satin Damask Table Linen, full 72 inches wide, great values at, the yard... 74c, 88c, \$1.09 and \$1.32
Hemstitched Damask Tray Cloths, 17x23, 21c each; 20x28, 31c each
Hemstitched Damask Tea Cloths, 36x36 in., \$1.09 ea.; 45x45 in., \$1.18

100,000 Pieces of Fine Undermuslins at June Prices



A hundred thousand pieces of the daintiest and best imported and domestic lingerie in this great June sale - The grandest showing, the greatest bargains in fine undermuslins Portland women have ever shared in - Every piece made to our order under our own supervision in the best factories and by the most skilled labor employed in the trade - The wise woman will buy a year's supply at "June White Days" prices - The fair graduate and June bride can't afford to miss this golden opportunity to buy the finest lingerie at a big saving - Only a few of the thousands of specials are listed below -

French Lingerie

Our own importation of French Lingerie, magnificent hand-embroidered pieces in large variety - corset-covers, skirts, gowns, chemise and drawers. The largest display we have ever made. Every garment at a decided reduction during June White Days.

INFANTS' WEAR

Our entire stock of infants' wear - christening robes, dresses, skirts, pinning blankets, bibs, booties, carriage covers and hundreds of other necessary articles all greatly reduced for the "June White Days" sale. Bargains the economical mother don't want to miss.

Special lines of Corsets and Children's Underwaists at low prices.
Boys' White Waists at reduced prices. - (2d floor.)

Handsome Chemise

Ladies' Fine Skirt Chemise, nainsooks and cambrics; embroidery or lace trimmed, at... 98c

Fine Nainsook Chemise with fitted backs at... \$1.23

Fine Cambrie, Nainsook and Lawn Chemise, elaborately trimmed with Val. lace, embroidery ribbons and beadings, \$1.43, \$1.98, \$2.18, \$2.98 up to \$10.50.

Short Chemise of good muslin, trimmed with plain ruffles, at... 47c

Cambrie Chemise, trimmed in embroidery, insertions and tucks, open and closed fronts, at... 43c

Cambrie Chemise, Torchon lace or embroidery trimmed, at the low price of... 68c

Handsome Chemise, beautifully made and trimmed in the newest styles and trimming; priced up to \$8.50.
Infants' and Children's Wear at Special Prices.

Fine Corset Covers

Cambrie Corset Covers, Torchon lace and embroidery trimmed, round and square neck, 50c value... 38c

Fine Cambrie and Nainsook Corset Covers, lace, insertion, ribbon and beading trimmed, 65c value... 47c

Fine Cambrie and Nainsook Corset Covers, fine embroidery and Val. lace trimmed styles, edgings, insertions, tucked or plain backs, full fronts and tight fitting; 98c values at... 67c

The greatest display of dainty Corset Covers in this city - French and American styles; lace embroidery, ribbons and beading trimming; thousands of them at prices ranging from 67c up to \$12.50 each.

DRAWERS REDUCED IN PRICE

ENTIRE STOCK IS INCLUDED

Long White Skirts

Muslin Skirts, tucked flounce, Torchon lace trimmed, 43c

Plain Muslin Skirts with tucked muslin flounce, great value at the low price of... 77c

Cambrie Skirts, wide hemstitched and tucked flounce, embroidery or Torchon lace trimmed... 83c

Ladies' fine Cambrie Skirts with wide hemstitched tucked flounce, embroidery and lace trimmed, separate dust ruffles, at only... 98c

Thousands of handsome Skirts in all the best materials, styles and trimming. Every one we have is offered at a greatly reduced price -
\$1.33 \$1.57 \$1.99 \$2.18 \$2.42 \$2.98
\$3.12 \$3.47 \$3.83 \$3.97 \$4.48 \$4.98
\$5.22 \$5.98 \$6.23 \$6.49 \$6.98 to \$30

Night Gowns

Cambrie and Muslin Gowns, Torchon, Val. lace and embroidery trimmed, insertion and tucks... 43c

Cambrie Gowns, embroidery insertion and edgings, hemstitched tucks and hemstitched edgings... 46c

Cambrie Gowns, high, low, round and V-shaped necks, good quality, embroidery trimmed, all sizes, ea... 66c

Plain Muslin Gowns, high neck with ruffle over shoulder; great special \$1.00 gown for... 73c

Wonderful values in Night Gowns, all the best styles and trimming; every one at a greatly reduced price -

98c \$1.22 \$1.79 \$1.59 \$1.98 \$2.18
\$2.33 \$2.59 \$2.98 \$3.08 \$3.67 \$3.75
\$4.48 \$5.28 \$5.48 up to \$22.00 each.