

# TODAY WITNESSES A BARGAIN SALE

# Absolutely Without Parallel

In the history of Pacific Coast merchandising! Relentless price-cutting in every section-on every floor. Matchless money-saving opportunities! A sale radiant with the best values ever offered -- an event that will create boundless enthusiasm. More and better values than ever before offered under any one Portland mercantile roof--an absolutely unparalleled occasion!

If you have a good eye for bargains in reliable merchandise from a strictly RELIABLE house, you cannot, in justice to yourself, evade this grand saving opportunity. While this "Different Store" does the best for you the year thro', during every shopping day, TODAY-Tuesday-we have concentrated all the unlimited, undaunted energies of this splendid, great organization to excel anything ever previously attempted in all the West for a monster ONE-DAY SALE! The prime and all-potent factor of this great sale TODAY will be BARGAINS! Results can be naught short of phenomenal and unprecedented. No sale ever held in this city has ever approached in importance the one planned here for TODAY, the most powerful language possible could not describe it adequately. The thing for you to do is to see the great stocks of merchandise concerned in the stupendous movement. INVESTIGATE the unmatchable prices we are quoting all over the store on STRICTLY new, well made-down-to-the-minute, seasonable goods, stylish and fashionable. It will be like "getting money from home" to attend and advantage yourself of this monster sale TODAY at the RELIABLE store of OLDS, WORTMAN & KING.

# OUR OBJECT IS TO GET ALL PORTLAND AND HER TRADE TRIBUTARIES TO THIS STORE TODAY

We shall be amply repaid for one day's loss by your future trade. We're out for doubling our business this season over last, and we're going to do it if real values TODAY will start it with an impetus only equaled by that given the daring bicycle rider at the Carnival grounds by the inclined track that leads to his LEAP FOR LIFE! We print below mentions of a few windfalls blown from our great bargain tree. The full harvest is here, hundreds upon hundreds of other bargains for TODAY, and every facility given for easy picking. Scores of extra salespeople in attendance. READY! COME!

### FIRST FLOOR SPECIALS FOR TODAY ONLY

UNDERWEAR SECTION. **Dollar Undergarments** at 72c

Ladies' gray or white Swiss ribbed worsted Undervests or Pants, nonshrinkable and splendid servicerenderers, vests with long sleeves pants have French bands; our legular \$1.00 grade, for today only, each.....

Boys' 50c School Waists at 35c°

Waists splendidly made on the lines this careful store lays down for guidance to makers of its merchandise, materials selected for wear stand-the-rub-and-the-washtub proposition, shades medium and dark, shirt or blouse styles, buc grade, 

Boys' and Girls 35c School Hose, pair 18c

Hosiery of fine Maco yarns, in black, have double heels, toes and knees, full-finished foot. We know these 

Ladies' 20c Hosiery at 13c

Ladies' Fall weight Hosiery, color black, fleece-lined and seamless-a bargain at our regular price 130-20c-today only, pair.......

Toilet Sundries and Stationery Aisles 22c Shell Back Combs for ladies, our

regular 22c values, today only 150

100 Cube Jet Pins, 5c Every woman needs these. Large size cubes containing 100 pins each in assorted sizes, today 

Special Value Dress Shields, 9c pair

White nainsook rubber-lined Dress pair..... 90 Shields, No. 2, today only White nainsook rubber-lined Dress 

8c Cake Olive Oil Soap-3 Cakes for 10c Pure Olive Oil Soap, green cakes,

usually sold at 8c each, 10c today only, 3 cakes for...... 10c 50c oz. Perfumes, Half

Price, oz., 25c Imported English perfumes, embracing following odors: Violet, Illy, rose, clover, heliotrope and carnation. Always sold at 50c an 250 ounce, today only, per oz .... 250

10c Ink Writing Tablets at 5c

Ruled ink writing tablets, choice of kind, today only .......50 three sizes, the regular 10c

Ladies' 75c Leather Belts at 19c

Handsome belts of patent leather, suede or calf; form-fitting or plain, in black or fashionable colors. Val-ues to 75c, will be sold

Special Value Belt Pins at 15c

A new line just received, in oxide silver finish, would be a good value at "two bits"; assorted patterns, 

IN THE DOMESTIC AISLE 60c Scotch Waistings, 34c yard

New and handsome colorings and patterns in Scotch Waistings and Dress Flannels. Don't come expecting to be shown any old goods or "job lots." These are bright and new and in latest shades, plain or fancy stripes; regular 50c and 60c values, today only. 

Special sale of plaid Dress Goods for children's school dresses, fine worsted, double width, at a 1212 special price of, the yard... 1220 A man's bargain from the haberdashery of men's wear.

35c Half Hose, 19c pair

Several lines in the assortment, embracing plain colored cotton or lisle, tans, grays or browns; ingrain cotton or lisle, in black, black with split foot, etc. All 35c values, today only, the pair.....196

Among the Forest of Umbrellas

Ladies' silk and wool mixed Umbrellas, black and colored, worth \$2.25, \$2.50 and \$3.00. Suitable for young ladies' school use, or a dressy shopping umbrella-silver handles and very pretty natural boxwood, opera crooks and plain Princess; special \$1.59

Men's Taffeta Glorias in Umbrellas, with best light paragon frames, worth \$2.75, all have fine nicely mounted handles, some with boxwood, others bone and \$2.25 Another lot of swell taffeta finish, gloria silk and cotton mixed Umbrellas, adapted for children's

school use, \$1.25 regular value, handles natural wood, bone, horn, celluloid and Dresden. 

SHOE SECTION BARGAINS

A host of others in addition to these mentions, but no room to print them here.

Boys' \$2.00 Shoes, \$1.68

Boys' steel-clad school Shoes, with quilted bottoms, solid leather, un-lined, and double soles; made to stand the rough usage usually given footwear by the rough-and-tumble American boys, today only, in sizes 11 to 2, regular \$1.68 \$2 values, for......\$1.68 2½ to 5½, regular \$2.50 \$1.98 values, for.......

Women's \$3.50 Shoes, \$2.78

Eight styles for choosing, all new Fall lasts, leathers are box and enamel calf, patent and dull kid, with both light and heavy soles, splendid values at the regular price of \$3.50. Today only,

LACE AND RIBBON SPECIALS

IN LACE AND RIBBON STORE. Beautiful Chiffon Robes, \$33 Values for \$20

> A lot of elegant Chiffon Robes, imported direct by this house, the regular values are \$25, \$27, \$30 and \$33; you may select today only, for.....\$20

Ladies' Ecru Venise Lace Collars, \$1.50 Values, 89c

A beautiful lot of dainty lace collars in ecru venise, small sizes, adapted especially for trimming waists ear; \$1.50 val-Another lot, a great bargain at 500 75c, today only......

TUESDAY AT THE RIBBON COUNTER

90c 5½-inch Ribbons 48c Black and white fancy Ribbons of extra fine quality, satin finish, 41/2 inches in width, all new this sea-son, splendid 75c values, splendid choosings-or ribbons of pure silk print warp, 51/2 inches wide, beau-tiful quality and especially adapted to making the pretty sashes now in vogue-neckwear or other of the thousand and one uses for which dainty bright ribbons are

used. Choose from these on 480 sale today only at, the yard. 40c Ribbons 19c

For the week we offer on our ribbon counter a line of beautiful soft satin taffeta ribbons, with fancy dots, 

WONDERFUL DRESS GOODS VALUES IN THE ANNEX

50c Zibelines 39c

38-inch colored Zibelines in plain, Iridescent and plaids, splendid wearing fabrics, in colors embracing oxfords, tans, browns, grays and greens. Our grand 50c values, today only, the yard.... 390

50c BannockburnTweeds 39c Very latest fabrics for making up

the tailored gowns, colorings in tan, oxford, navy, myrtle, reseda, brown and cardinal—our splendid 50c values-today only, 

\$1.75 Canvas Cloth and Etamines \$1.26

All-wool canvas cloth and self-colored barred twine etamines, values among the best of the season's showing, in colors of navy, brown and myrtle, are bargains at the regular prices of \$1.75 a yard-specially priced for today's selling, at, the yd...\$1.26

\$1.50 Black Goods, 98c yard

A large assortment of black goods, including weaves in canvas, Lon-don twine, Panama sacking and cheviots, usual good values at \$1.50, today only, yard.... 980

\$1.50 Crepe-de-Paris, \$1.19

Imported silk and wool Crepe de Paris, Fashion's latest choice in fabrics for the evening and dinner gowns, beautiful high finished clingy cloth, the favorite choosing of modistes for elegant dress creations. Dainty shade of pink, light blue, champagne, reseda, oyster gray, castor, Havaha, royal black and navy, great value at \$1.50 a yard; this week only, \$1.19

GREAT SILK OPPOR-TUNITY

\$1.50 Silks, 59c.

1500 yards of new, bright, fashionable silks in neat, pretty checks, stripes, moire antiques, splendid choosings, for making up the shirtwaist suits or shirtwaists, fancy petticoats, etc., at prices less than half. We have combined qualities selling at 80c, \$1.00, \$1.25 and \$1.50 a yard, and offer them today only in one lot at one price, 596 viz., per yard.......

\$1.65 Black Taffetas, \$1.39

Five pieces in the sale, 36-inch black taffetas, pure yarn dye, and silks that have no superiors either in American or foreign makes, at the regular price of \$1.65 a yard. Special price today only, the yard......\$1,39

\$1.50 Black Taffetas at 98c

36-inch all pure yarn-dyed black taffetas, best value ever shown in our city, at \$1.50, nicely adapted for making up the drop skirts, gowns, coats, etc., for Fall and Winter wear. Special for today only at, per yard......980 wear. Special for today

87c Black Taffetas at 59c

27-inch black Taffetas, regular 87c value, all pure silk, on special sale today only at, the

Bargain Prices On Second Floor

The higher the elevator goes up the lower the prices come down. Don't miss a floor today or you'll miss one of life's opportunities to save-not pennies, but big round

A Millinery Bargain 98c Scratch Felt Flats at 48c

Less than half price-these wanted Flats in oxford, brown, navy or red. Regular 98c values, go 48c in the sale today only at...

IN WOMAN'S WEAR

SALON Ladies' \$10 Walking Skirts, \$6.98

With the "misty season" just ahead this bargain should be appreciated. A line of high-class walking skirts with 11-gore flare, strapped seams, thoroughly tailored out of fashionable and attractive cloths, in colors that include black and white. brown and white, checks, blue mixed, brown mixed, tan mixed, gray mixed, etc. Our best \$10.00 skirt, in the sale today \$6.98

IN MUSLIN UNDERWEAR AND ART SECTIONS.

Ladies' \$1.25 Cambric Gowns, 69c (In Annex.)

Gowns have yoke with four clusters of large tucks between four clusters of seven small tucks each. Embroidery edging at yoke, neck and sleeves. Excellent value 690 at \$1.25-today only......

Fleisher's Shetland Floss 10c Skeins, 6c (In Art Aisle.)

This popular household Yarn in cream, snow white, black, light blue, pink, lilac, steel, Nile, lemon, heliotrope and dove shades and colorings. Regular price \$1.00 per box of 12 skeins, or 10c single skein. In the sale today only, for 70c by the box, or the (Only two boxes sold to any one

3d Floor Attractions for TODAY'S

Up we go! Another little lift on the elevator and many decisive drops in prices await you.

BARGAINS

20c Jardinieres, 13c

An immense shipment, just received in time for the Autumn transplanting of plants. Every Jardinere has been especially marked at special sale prices for this gigantic Tuesday sale! A monster showing-13c to \$25, and values go like this all through, today only:

6-inch Jardinieres, 20 7-inch Jardinieres, 35c values ..... 8-inch Jardinieres, 50c values ......

#### 4th Floor BARGAIN HUNTER'S **PARADISE**

On up again, away to the top this time; but as up you go you hear dull thuds that mean prices have dropped. For instance:

\$4.75 Brussels Curtains at \$3.35

Today only we offer 100 pairs of fine Brussels Curtains, 50 inches wide, very handsome, dainty and effective in style, our splendid \$4.75 values, Tuesday only, at, per pair......\$3,35

Children's Sad Irons

Two styles: 15c values, today 10c 25c values, today 

#### NEW LEATHER GOODS

Counter First Floor.

Real Seal and Walrus Wrist Bags, assorted colors, tan, gray and bl small and medium sizes, 65c Real Seal and Walrus Wrist gilt or gun metal frame, each ..... \$1.00 Same, larger sizes, in black tan and gray, with plain metal frames, in black, brown, \$1.25 New Automobile Bags, colors, each .... \$1.25 Real Seal Wrist Bags, each, \$2.50, \$2.00 and... \$1.50

Real India Lizard Bags, \$2.50 The new Saffron Leather, in red, navy and green, Wrist Bags, \$1.25 Horned Alligator Bags, brown, each, \$5.50 and ... \$4.50 Real Walrus Automobile Bags, each, \$4.50 to..... Walrus Leather Carriage \$1.25 Bags, each, \$19.00 to..... Real Seal Carriage Bags, each, \$2.75, \$4.25 and......

#### THE WELL-DRESSED WOMAN'S GLOVES

The best glove is the "Monarch," It is as nearly perfect as we have been able to get so far. Made of the softest, finest French kid skins, beautifully shaped and splendidly sewed. Next best is the "Derby," as well cut and made as the "Monarch," but the skins, though French, are a \$1.50 For a wonderfully dressy glove you'll probably choose the "Eskay more "swagger," but same price as the

more "swagger," but same price as the
Derby

The "Mascot" is the best dollar glove in the world for women's wear.
Wonderfully pretty colors in all grades of these gloves—some light and dainty; others dark and more serviceable. The over-seam gloves are lighter in weight; the pique sewn, a little heavier skin.

## BUY ENAMELED IRON BEDS NOW! A Special Sale This Week

Brass trimmed, white enameled Iron Beds, shorn of profit thusly for this week's selling

Regular	\$4.50 values, this sale	\$3.75	Regular	12.00 values, this sale	10.00
Regular	5.00 values, this sale	4.25	Regular	15.00 values, this sale	12.50
Regular	6.00 values, this sale	5.00	Regular	18.00 values, this sale	15.00
Regular	7.50 values, this sale	6.25	Regular	22.00 values, this sale	19.00
Regular	9.00 values, this sale	7.50	Regular	28.00 values, this sale	23.00
Regular	10.50 values, this sale	8.75			

#### SEWING MACHINES

A carload of our famous O. W. & K. Sewing Machines has lately been received, and we would like a chance to demonstrate our ability to sell you one of the best known of American-made machines, sold by their agencies all over the United States and Canada at \$50 and upward, for the prices printed below. Were we permitted to call this machine by the familiar name you know it by we would sell all the machines in Portland. But we are not allowed to use the name and a cut price together, so we use our own name, even more reliable, for we are here at home to back up our guarantee of the machines' 10 years of good behavior-at the least. Subtract the following prices from \$50, \$60 and \$65, and, our word for it, the difference is the saving you make between the agency price and ours \$21.00 on the best and best-known Sewing Machine in America. Our prices are \$24.90, \$22.65 and .....

50 Cash Boys and Girls for This Great Sale TODAY. Apply at Once at the Superintendent's Desk.