NO ONE ENJOYS THEM

But Owners of Billboard Sites Make Them Pay.

GIVE THE CITY A CHEAP LOOK

Enormous Revenue Derived by the Billposting Concern-What Is Portland's Beauty to

The billbeard question is now down to the point of commercialism against a beautiful city. Principal Arthur C. Newell, of Bishop Scott Academy, yesterday put the question in a nuishell. When asked if he enjoyed the extensive prospect af-forded by the boards on the King property, he said: "The esthetic side is al-ways subordinated to the commercial side. Of course I do not like the biliboards, especially as they frequently display matter pernicious to school children. Fou may often see boys and girls passing by them with a side look and a self-conscious gig-

gle."
Mrs. Rosetta Sherlock, of 25 North
Twenty-second street, felt injured. She
said: "It doesn't look civilized. I
wouldn't have them on my property. I
once protested against having signs put
on the telephone poles, but my protest
was worthless. I am totally,copposed to
having the town given a cheap look. I
came here in 1857. I bought this place 20
years are planted trees and have tried years ago, planted trees and have tried to make my property a credit to the

R Strong. There are about 455 feet of blazing signs, and as it is directly opposite the entrance to the City Park, it is doubtless a source of profit to its owners. Some conception of the magnitude of the bosiness carried on in this city by owners Varney & Green, of San Francisco, under the name of the J. T. Williams Posting Company, may be gained from the following forces. They have in from the following figures: They have in the City of Portland, between 150 and 200 biliboards. These afford room for 16,000 sheets Exit's inches, and besides, 11,000 square feet of space for painting. The dead-wall surface under their control is over 200,000 square feet. The published rate charged is 12 cents for one sheet for 20 days. Therefore the 15,000 sheets not \$1920 per month, or \$23,040 per year. When the other sources of income are taken into consideration it will be seen that the City of Portland is suffering a great det-riment with no proportionate return. A license of \$100 per year seems unnecessary for protection and far too little for

restriction

But the whole matter lies with the property-owners. Do they think a ground rantal of from \$15 to \$50 a year sufficient compensation for streets that offer no relief whatever, whether one looks down or up? Surely it would be a blessing if one might look up from the recesses of the pavement and view something between the flaving advertisement of a circular tree flaving and tree flavored tree sides the flaring advertisement of a cir-cus or the opulent charms of a chewing-

diate improvement in this city it would be only necessary to direct property-own-ers attention to the wrong they do their neighbors. The following are among those who rent property in prominent districts to the Williams Posting Company: W. Ladd, F. R. Strong, Ladd & Tilton, soph Psquet, George Good, W. K. ith, King Real Estate Association.

THE BILLPOSTERS' SIDE.

Mr. Williams Tells How It Is Done in Other Cities, John T. Williams, manager of the J. T.

Williams Posting Company, sends to The Oregordan the following statement: "G. Hyland, in The Oregonian, says that in Los Angeles they have passed an ordiance that the boards should be only four feet high; but that it was declared uncon-stitutional. He will find in dozens of the cities of the United States that every one that was tried may have been beaten in the lower courts, but always won in the higher. There is not a case that we have

"Now as to Mr. Hyland's untruth in regard to Los Angeles. He states that the ity had passed an ordinance making the boards 50 feet above the ground, that ended it.' But that did not end it. Los Angeles has one of the best-boarded and one of the richest biliposting plants in the United States for its size. If any man doubts my word in that, he can call on George Baker, of the Baker Theater, who has just returned from Los Angeles, and I think he can disabuse their minds as to whether biliposting was wiped out in Les Angeles or not.
"As to Thomas McCusker saying that

loose biliboards were dangerous to many lives, our company's boards are all well built, and well boarded, so that in the strongest winds they cannot blow down. As long as I have been in the biliposting business for 25 years, I have never had the first case where a person was hurt by falling billboards in any shape or man-ner. We build our boards so we cannot be called upon for any damage sults. Mr. McCusker also questions whether there is any profit to the people that use the billboards. The prosperous condition of the biliposting business throughout the United States, Canada and England is shown by biliposting business throughout the United States. Canada and England is shown by the heads of the most enterprising firms crossing the ocean to attend the convention of the Associated Biliposters Projective Association. So there must be some people that believe that there is a profit in hillposting, even if Mr. McCusker particularly and West Side stations on their line for Yaquina Bay, on Sunday. August 10. There will be from Sunday. August 10. profit in biliposting, even if Mr. McCusker | sary.

"With regard to Moense, most people do not understand how a lifense was first issued. It was not to tax a man for doing business, but was asked for by biliposters

"The biliposter is generally a man who has worked hard, saved a little money and invested it in billboards, and all he has is in those boards. His family lives in the city or town and spends its money there. But we have in our trade what we call pirates—that is, men working for some firm, coming into town, hiring a few men or boys, slipping out in the night and posting on everything in sight. They do not even respect a private dwelling if it happens to take their eye. The pirate generally pays his men and leaves in the morning. If he has trespassed on any man's property, the poor biliposter gets all the blame. The biliposter asks for this license, saving that he is willing to pay the city so much money for protection. That is, if a man is caught out posting without a license, he is stopped. Gen-erally if a man has to go and get a license rather than do it, he goes to the billpester; then if any blame is attached the billposter has to suffer.

"Sometimes when one man see that another has built up a little business, he will take a brush and go out and paste not only on private property but on the bill-poster's boards. But when he finds he has pay a license to do this, he will let it

"The City Council should write to some York, Chicago and also San Francisco, in regard to the license. I think they would be astonished at the small license that

of the City Council of Portland, and do not think they would do anything unfair to me or my company. At least, I know my company will meet them fairly and my company win meet them rainy and bonestly, only asking what is right. All I ask personally as a biliposter and as a citizen of Portland for the last SI years, is to be treated fairly and honestly, as I have tried to treat every man while I have lived in this city. I ask no more,"

TROOPS BACK FROM ALASKA Four Companies of Seventh Infantry

Are en Route to Philippines. There were so many soldier boys bussing around the Union Depot early yesterday morning that it looked as if war
times were here again. At 4.25 A. M.
Companies A. B. E and I. of the Seventh
United States Infantry, arrived at the depot from Alaska, en route to the Philippines, about 360 strong. Major C. A.
Booth was in command, and the other
officers are: Captain Howell, Captain
McBroom, and Lieutenants Erickson,
Tiliman, Fitzpatrick Massee and Dr. ian, Fitzpatrick, Masses and Dr.

It had been arranged that the soldiers would at once march to the Armory of the Third Regiment, Oregon National Guard, on their arrival here, where, after they had rested, breakfast would be served, but at the last minute the order

was countermanded, as the train did not arrive at the time anticipated.
Captain Knapp, Quartermaster of the Third Regiment, Oregon National Guard, had all preparations made for the soldiers' entertainment, and it was at first given out that the troops would probably arrive about 19 o'clock Wednesday night, and would sleep in the Armory un-til next day. However, it was decided that the soldiers would better remain on the cars, until their train went South With five hours to wait around the depot, the soldiers stroiled about the long promenade, and it was noticed that the most of the men looked well seasoned, and fit for nearly anything in the military line.

One of the regimental pets is the 16-year-old Johany Failon, whose home was at Galveston, Tex. Four years ago he city. Yet others have built or let be built those unsightly boards, and my efforts are made of little avail."

The property next to Mrs. Sherlock belongs jointly to William M. Ladd and F. R. Strong. There are about 475 feet of blazing signs, and as it is directly opposite the entrance to the City Park, it is doubtless a source of profit to its owners. on the firing line. I didn't like the food. The American troops rescued me. Am I to enlist in the Army? Ch. I suppose so, when I'm old enough. Since I left home my parents have both been drowned in a flood at Galveston; and now I've no relations anywhere."

The rollicall showed that exactly 363 men and six officers were present, and at 10 o'clock yesterday morning the special train started for San Francisco, consisting of six tourist sleeping cars, one baggage car, two coaches and three box cars. Tuesday afternoon four companies of colored soldiers, direct from the Philip-pines, passed through the depot on their way to Fort Missoula and other stations

LIVELY ROW OVER HOGS Two Dealers Get Into a Fight-Have Each Other Arrested.

H. Strucker, a dealer in hogs at Ella-worth, appeared before Municipal Judge Hogue yesterday, and asserted that an-other dealer in hogs, John Sequest, atruck and kicked him on Washington street, near First, last Thursday week. "I never struck you," said Sequest. "You did." restruck you, 'said Sequest. 'You did, re-peated Strucker. 'You came to me and said that I had spoken about a dealer who had got into trouble for seiling bad hogs," In telling his story Sequest stated: "I In telling his story Sequest stated: "I never told him anything about a man getnever told him snything about a man getting lato trouble about had hogs. I sell hogs myself. Strucker struck the first blow, and he followed it up with others. I did not strike back; I went away." The Judge decided that Strucker had been as raulted, and Sequest was asked to pay a fine of \$25. Strucker grinned from ear to ear when he saw his enemy in the tolis, and was about to leave the courtroom when he was called back by Deputy City Attorney Fitzgerald.

"I'm goin' home," announced Strucker,

"You'd better come back, because you are arrested," replied Mr. Fitzgerald.
"Who has had me arrested?" inquired

Strucker, "John Sequest. He charges you with having assaulted him. Here is a warrant he has sworn out," said Mr. Fitzgerald, waving an omnious-looking legal paper. "That's very queer," went on Strucker, and, to his great disgust, he found he was under arrest, charged with having assaulted the other man. Strucker was forced to deposit \$25 ball for his appearance before the court Monday.

AMATEURS ACT TONIGHT. Manager Shields Engages Clever Performers for His Park.

After the regular performance tought at Shields' Park the curtain will ring up on several live amateur acts. A number have fled applications to appear, but Man-ager Shields has confined the number to six acts, which will vary in character, and it goes without saying that these will be highly amusing.

A very strong show is booked for next

week, and the Lomonte will be the only hold-overs. Their act is a pronounced hit. The Portland Hunt Club will be reproduced in the polyscope.

EVERYBODY GOES TO THE COAST.

The Southern Pacific Company advertise excursions from both East and West Side leaving it to the rich,

Why don't you try Carter's Little Liver Pills? They are a positive cure for sick legs, and take this means of informin headsche, and all the tills produced by disordered liver.

23 Morrison, bet. First and Second.

RESIDENCE OF G. L. HAYMOND DE-STROYED BY FIRE.

House of W. N. Harrison Damaged-A Destructive Forest Fire Also Endangers Valuable Timber.

Damages to the extent of about \$1500 Damages to the extent of about \$1500 were done by a fire at Milwaukle avenue and Poplar streets last night, when the home of G. L. Raymond, who works in the Northern Pacific general freight office, was burned to the ground, and the home of W. N. Harrison was badly damaged. Mr. Raymond valued his house at \$90 and estimates that there was at least \$500 worth of furniture lost in the fire. Mr. Harrison was not able to estimate the extent of his loss last night, but said that the roof and one side of his house had burned, and that the water had done a great deal of damage. He thinks that

a great deal of damage. He thinks that \$200 is a conservative estimate. The losses are partly covered by insurance.

The fire started from a lamp that Mr. Raymond let fall from a shelf. Within a few moments after the lamp had exploded the room was all chines. He was a few moments after the lamp had exploded the room was all ablaze. He was in the hathroom giving his little 5-year-old girl a bath, and started to set the lamp on the shelf. It was not so far as he thought that it was, and as he let go it fell. Before he could check the blage it had spread over the entire room. He took his little girl out of the house and tried to extinguish the flames, but was soon driven out by the heat. He then was soon driven out by the heat. He then shut the room up light, so as not to let the fire spread so quickly to the other part of the house, and commenced to remove all the valuables that he could. The neighbors soon arrived on the scene, and they managed to set most of the furnithey managed to get most of the furni-ture out of the three front rooms, but the rest was lost. During the excitement one of them had telephoned to the East Side hose company 2 at 267 Seventh atreet, nearly a mile away.

nearly a mile away.

The blaze was exceptionally large and bright and attracted quite a crowd, but nothing could be done until the company arrived. Mr. Harrison's house is situated directly back of the house that burned, and in a short time the flames were threatening his house. Mr. Harrison climbed onto the roof with the garden hose and did all that he could, but despite his efforts, the building soon caught, and his efforts, the building soon caught, and it looked as if it would go, too. All the neighbors went to work at once, and soon everything was taken out of the house, just as the hose company arrived, after

just as the hose company strived, after making a phenomenal run.

It was but short work to save the Harrison house. But Raymond's was so far gone that nothing could be saved. The flames broke out at 8:30 and it was nearly 10 o'clock before the fire was well under control. Mr. Raymond, his 5-year-old daughter, Ruth, and his father, William C. Raymond, were in the house at the time that the fire broke out. His wife was at a lodge meeting and did not know anything of the fire until she returned home and found that her home was gone. Lee Holden, district engineer for the East Side, was in Highland at the time that the fire broke out, but managed to get to the fire broke out, but managed to get to the scene in time to do some very efficient work with his company.

FOREST FIRE NEAR MILWAUKIE.

Fine Timber Owned by Waverly Golf Association Threatened. A forest fire is now raging in the woods near Milwaukle, and threatens to destroy all of the fine timber on the land owned by the Waverly Golf Association in that section. The fire was burning all day yesterday but was not thought to amount to anything until toward evening when it was seen that it was a dangerous fire. Twelve men fought it all last night and

there will be 50 more sent out today to try to save the timber. It is now raging over a section known as "the hog back." The source of the fire is not known, but it is thought that it started from a camp-fire or was kindled by someone intention-ally. Several owners of lead in the ally. Several owners of land in the vicinity were doing clearing work and burning the brush, and for a time the fire attracted little attention, as the people thought that the fire was watched.

It was soon discovered, however, that the fire was coming from an entirely dif-ferent direction and that it had originated in a place where there had been no clearing. By last night it had gained a great headway and was burning over seven or eight nores at one time. A large tract of timber will be destroyed if the fire is not soon put ouf. No buildings are threatened at present. Should the-wind get bad and the fire gain sufficient headway either Milwaukie or Sellwood might be in danger.

LEFT MONEY TO THE RICH. Poor Relatives Now Come in With a Protest.

NEW YORK, Aug. 7,-Margaret A. Bergen, who for more than a half century was a maid and nurse in the wealthy and prominent family of the late William Shakespeare Caldwell, of New York and Richmond, Va., and who died in Paris recently, bequeathed \$14,000 of the \$10,000 she had saved to the Baroness von Zediwitz and the Marquise des Monstiers Mo-rinville, daughters of Mr. Caldwell, who

is said to be worth several millions.

Notice has just been filed in this city objecting to the probating of the will by Charles Katen, of Stamford, Conn. He is joined in the contest over the will by 42 nephews, nieces and other relatives of the testatrix. It is understood that they believed the deceased to be worth many times the amount stated in the petition to probate and that she should have left it to them, who are poor, rather than

HE GIVES STOCKINGS AWAY

Saturday morning, August 8, we will begin our FIRST PRIZE SALE, and will give free a pair of good stockings with each pair of shees sold during this sale. We want everybody to know that we sell reliable footwear, shoes and stock-Saturday morning, August 9. ings, and take this means of informing the public.

M. BILLINGS,

Olds, Wortman & King

SEE OUR ANNOUNCEMENT OF

End-Week Specials

PAGE THREE

ALL OUR DRESSING SACQUES AT HALF PRICE



EXCEPTIONAL REDUCTIONS IN SEASONABLE GOODS

these big places pay, because in such large cilies as San Francisco they do not ask the police to protect their business against trespassors, because they do it themselves.

"I have full confidence in the gentlemen"

ADVERTISEMENT—Daily (excepting Sunday) will appear on THIRD PAGE.

Sunday advertisement on Page 9

"I have full confidence in the gentlemen" ADVERTISEMENT—Daily (excepting Sunday) will appear on THIRD PAGE.

Meier & Frank Company

Bathing Suits for ladies, men and children-all grades-all styles.

"Willamette" Machines Are strictly high-grade, full ball-bearing, piano finish and fully guaranteed for ten years—The price \$25.00 (Second Floor.)

Hosiery Bargains



Special Hosiery values for today and tomorrow-Superior qualities in all sizes and at a small part of their real worth. There's economy in taking advantage of these bargains.

Ladies' black liste Hose in all-over and ankle lace effects, large variety of patterns, Hermsdorf dye, all sizes, supply your needs at, 38c

25 dozen ladies' tan Hose of fine grade of cotton, the

A great lot of infants' Half-Hose in many styles and "Peninsular" Ranges Have 50 per cent more heating capacity than any other Stoves-New and improved styles, having points not possessed by other ranges-Prices up to \$65.00.

Neckwear Specials



Ladies' Summer Neckwear in desirable styles and at very inviting prices-No place in town where neckwear is found in such seasonable variety and best qualities and so low priced. White pique and madras Croats in

large variety, qualities other 25c stores ask 50c for, our price. Initialed silk Ties in black and all-initials, superior quality silk, something entirely new 50c

Colored silk Ties with fancy embroidered ends, golf, fleur de lis 30c

in white and Abrabian 75c to \$5.00

Friday Surprise Sale



A mammoth Carpet bargain for the 676th Friday Surprise Sale, just the kind of Carpets for use in the servants' room, bath room, sewing room, Summer cottage, play room or kitchen use. 30,000 yds. of Agate Ingrains, yard wide, eight splendid patterns, colors guaranteed not to run. The greatest Carpet bargain we have ever offered, for today

(See Fifth-Street Window Display.)

only buy all you want

August Linens

No let-up in the enthusiasm over our August Linen Sale and remember there's values to enthuse over - Besides John S. Brown & Sons' fine Table Linens, there's many tempting bargains in Sheets, Pillow Cases, Bedspreads, Bath Towels, Linen Towels, Toweling, Tray Cloths, Doilies, etc .- Time for replenishing the linen closet is during our August sale.

Annual Summer Sale of Men's and Boys' Clothing



The event scores of economical men and parents have been awaiting the announcement of -the event that helps us clean up our entire stock of men's and boys' Summer Clothing, because we mark prices down to a point where economy and quality meet. This year's bargain roster is larger and better than ever before and should bring a response that will leave no doubt in our minds of your appreciation of rare bargains.

Sale will continue ten days.

All our men's \$10.00 Suits, consisting of fancy plaid worsteds and cheviots, cassi-

At \$10.98

Choice of all our \$13.50 and \$14.50 Suits in all the leading styles and materials-Great variety to select from-We can please every

At \$14.89

All our \$16.50, \$17.50, \$18.50 fine grade Men's Suits in all the stylish materials and outs -Made and trimmed in the very best styles-Great bargains at \$14.89.

All our \$20 and \$21,50 Suits

at

At \$11.85

All our Men's \$15.00 Suits in very large variety of patterns and materials-worsteds, cheviots, cassimeres, etc. All the correct styles-Finely made and lined.

At \$15.85

All our \$22.50 and \$25.00 Suits in very best styles, patterns and outs-Beautifully made throughout-Suits that will give satisfaction in every respect-Choose from all the \$22.50 and \$25.00 styles at \$15.85.

Men's All-Wool Outing Suits

The regular \$6.00 values for \$4.98 | Men's \$3.50 Worsted Trousers \$2.85 | Men's \$4.00 Worsted Trousers for \$3.00 All our \$6.50 Crash Suits for \$3.50 |

All our \$5.00 Crash Suits for\$3.00 Men's \$5.00 Worsted Trousers for\$3.78 All fancy Wash Vests greatly reduced. Linen Dusters and Summer Coats and Vests reduced.

Bargains in Boys' Clothing

good materials and styles, ages 8 53.85 to 8, \$5.00 and \$6.00 values for

Boys' fine all-wool 2-piece Suits, tweeds, cashmeres and sheviots, sizes 8 to 16 \$3.95 years, regular \$5.00 line at

Boys' \$6.00 and \$6.50 blue and black Serges; green, gray and brown mixtures, tweeds and cheviots, ages 8 to 16 years, big \$4.95

Young men's all-wool serge and cheviot Suits, Ages 14 to 20, regular \$10.00 line \$6.85

Closing out all Vestee Suits at less than cost, all | Boys' all-wool 2-piece Suits, light and dark mixed cheviots in bast styles and patterns, ages 8 to 15 years, \$8.00 values for \$1.98 All our \$3.50 and \$8.75 Suits in light, dark and

medium mixed cheviots and tweeds, \$2.45 sizes 8 to 16 years All our Sailor Suits reduced-Dark blue sergesand cheviots.

\$3.50 line for \$2.45 \$4.00 line for\$2.90 \$5.00 line for\$3.95

Boys' 2-piece Suits, light and medium mixtures, ages 8 to 15 years, regular \$2.50

Choice of all Wash Suits at prices less than cost.

MEIER & FRANK COMPANY

MEIER & FRANK COMPANY

