

NODNE ENJOYS THEM

But Owners of Billboard Sites Make Them Pay.

GIVE THE CITY A CHEAP LOOK

Enormous Revenue Derived by the Billposting Concern—What Is Portland's Beauty to Them?

The billboard question is now down to the point of commercialism against a beautiful city. Principal Arthur C. Newell, of Bishop Scott Academy, yesterday put the question in a nutshell. When asked if he enjoyed the extensive prospect afforded by the boards on the King property, he said: "The aesthetic side is always subordinated to the commercial side. Of course I do not like the billboards, especially as they frequently display matter pernicious to school children. You may often see boys and girls passing by them with a side look and a self-conscious giggle."

Mrs. Rosetta Sherlock, of 25 North Twenty-second street, felt injured. She said: "It doesn't look as though I wouldn't have them on my property. I once protested against having signs put on the telephone poles, but my protest was worthless. I am totally opposed to having the town given a cheap look. I came here in 1852. I bought this place 20 years ago, planted trees and have tried to make my property a credit to the city. Yet others have built or let be built these unsightly boards, and my efforts are made of little avail."

The property next to Mrs. Sherlock belongs jointly to William M. Ladd and F. R. Strong. There are about 45 feet of billboards, and it is directly opposite the entrance to the City Park. It is doubtless a source of profit to its owners. Some conception of the magnitude of the business carried on in this city by owners Varney & Green, of San Francisco, under the name of the J. T. Williams Posting Company, may be gained from the following figures: They have in the City of Portland about 12,000 and 800 billboards. These afford room for 16,000 sheets 24x36 inches, and besides, 11,000 square feet of space for painting. The dead-weight surface under their control is 20,000 square feet. The published rate charged is 12 cents for one sheet for 30 days. Therefore the 16,000 sheets net \$1920 per month, or \$23,040 per year. When the other sources of income are taken into consideration it will be seen that the City of Portland is suffering a great detriment with no proportionate return. A license of \$100 per year seems unnecessary for protection and far too little for restriction.

LIVELY ROW OVER HOGS

Two Dealers Get Into a Fight—Have Each Other Arrested. H. Strucker, a dealer in hogs at Ellwood, appeared before Municipal Judge Hogue yesterday, and asserted that another dealer in hogs, John Sequest, struck and kicked him on Washington street, near First, last Thursday week. "I never struck you," said Sequest. "You did," retorted Strucker. "You came to me and said that I had spoken about a dealer who had got into trouble for selling bad hogs. In telling his story, Sequest stated, 'I never told him anything about a man getting into trouble about bad hogs. I sell hogs myself. Strucker struck the first blow, and he followed it up with others. I did not strike back; I went away.' The judge decided that Strucker had been assaulted, and Sequest was asked to pay a fine of \$25. Strucker grinned from ear to ear when he saw his enemy in the toils, and was about to leave the courtroom, when he was called back by Deputy City Attorney Fitzgerald. "I'm goin' home," announced Strucker, anxiously. "You'd better come back, because you are arrested," replied Mr. Fitzgerald. "Who has had me arrested?" inquired Strucker. "John Sequest. He charges you with having assaulted him. Here is a warrant he has sworn out," said Mr. Fitzgerald, handing an ominous-looking legal paper. "That's very queer," went on Strucker, and, to his great disgust, he found he was under arrest, charged with having assaulted the other man. Strucker was forced to deposit \$25 bail for his appearance before the court Monday.

AMATEURS ACT TONIGHT.

Manager Shields Engages Clever Performers for His Park. After the regular performance tonight at Shields Park the curtain will ring up on several live amateur acts. A number have had applications to appear, but Manager Shields has confined the number to six acts, which will vary in character, and it goes without saying that these will be highly amusing. A very strong show is booked for next week, and the Leontines will be the only hold-overs. Their act is a pronounced hit. The Portland Hight Club will be reproduced in the polycope.

EVERYBODY GOES TO THE COAST.

The Southern Pacific Company advertises excursions from both East and West Side stations on their line for Yaquina Bay, on Sunday, August 10. There will be from 150 to 200 people, and Mr. Conlan, of the Southern Pacific Company, has requested Manager Stone not to have any lights lit in the three long tunnels on the Corvallis & Eastern Railway. Comments unnecessary.

Why don't you try Carter's Little Liver Pills? They are a positive cure for sick headache, and all the ills produced by disordered liver.

MILWAUKIE HOME BURNS

RESIDENCE OF G. L. RAYMOND DESTROYED BY FIRE.

House of W. N. Harrison Damaged—A Destructive Forest Fire Also Endangers Valuable Timber.

Damages to the extent of about \$1000 were done by a fire at Milwaukie avenue and Poplar streets last night, when the home of G. L. Raymond, who works in the Northern Pacific general freight office, was burned to the ground, and the house of W. N. Harrison was badly damaged. Mr. Raymond valued his house at \$500 and estimates that there was at least \$500 worth of furniture lost in the fire. Mr. Harrison was not able to estimate the extent of his loss last night, but said that the roof and one side of his house had burned, and that the water had done a great deal of damage. He thinks that \$200 is a conservative estimate. The losses are partly covered by insurance.

The fire started from a lamp that Mr. Raymond had fastened to the wall. Within a few moments after the lamp had exploded the room was all ablaze. He was in the bathroom giving his little 4-year-old girl a bath, and started to get the lamp on the shelf. It was not so far as he thought that it was, and as he let go it fell. Before he could check the blaze it had spread over the entire room. He took his little girl out of the room and tried to extinguish the flames, but was soon driven out by the heat. He then shut the room up tight, so as not to let the fire spread to the other part of the house, and commenced to remove all the valuables that he could. The neighbors soon arrived on the scene, and they managed to get most of the furniture out of the three front rooms, but the rest was lost. During the excitement one of them had telephoned to the East Side hose company at 87 Seventh street, nearly a mile away.

The blaze was exceptionally large and bright and attracted quite a crowd, but nothing could be done until the company arrived. Mr. Harrison's house is situated directly back of the house that burned, and in a short time the flames were threatening his house. Mr. Harrison climbed onto the roof with the garden hose and did all that he could, but despite his efforts, the building soon caught, and it looked as if it would go, too. All the neighbors went to work at once, and soon everything was taken out of the house, just as the hose company arrived, after making a phenomenal run.

It was but short work to arrive the Harrison house. But Raymond's was so far gone that nothing could be saved. The names of the people who were in the house at the time the fire broke out were taken down, and Mr. Raymond, his 5-year-old daughter, Ruth, and his father, William C. Raymond, were in the house at the time that the fire broke out. His wife was at a lodge meeting and did not know anything of the fire until she returned home and found that her home was gone. Mrs. Holden, of the house on the West Side, was in Highland at the time that the fire broke out, but managed to get to the scene in time to do some very efficient work with his company.

FOREST FIRE NEAR MILWAUKIE.

Fine Timber Owned by Waverly Golf Association Threatened. A forest fire is now raging in the woods near Milwaukie, and threatens to destroy all of the fine timber on the land owned by the Waverly Golf Association in that section. The fire was burning all day yesterday but was not thought to be anything until toward evening when it was seen that it was a dangerous fire. Twelve men fought it all last night and the morning, but were more sent out today to try to save the timber. It is now raging over a section known as "the hog back." The source of the fire is not known, but it is thought that it started from a campfire or was kindled by someone intentionally. Several owners of land in the vicinity were doing clearing work and burning the brush, and for a time the fire attracted little attention, as the people thought that the fire was watched. It was soon discovered, however, that the fire was coming from an entirely different direction and that it had originated in a place where there had been no clearing. By last night it had gained a great headway and was burning over seven or eight acres at one time. A large tract of timber will be destroyed if the fire is not soon put out. No buildings are threatened at present. A strong wind get had and the fire gain sufficient headway either Milwaukie or Sellwood might be in danger.

LEFT MONEY TO THE RICH.

Poor Relatives Now Come in With a Protest. NEW YORK, Aug. 7.—Margaret A. Bergen, who for more than a half century was a maid and nurse in the wealthy and prominent family of the late William Shakespeare Caldwell, of New York and Richmond, Va., and who died in Paris recently, bequeathed \$4,000 of the \$18,000 she had saved to the Baroness von Zedwitz and the Marquise des Monstiers Morinville, daughters of Mr. Caldwell, who is said to be worth several millions.

Notice has just been filed in this city objecting to the probating of the will by Charles Katen, of Stamford, Conn. He is joined in the contest over the will by 42 nephews, nieces and other relatives of the testatrix. It is understood that the believed the deceased to be worth many times the amount stated in the petition to probate and that she should have left it to them, who are poor, rather than leaving it to the rich.

HE GIVES STOCKINGS AWAY

Saturday morning, August 8, we will begin our FIRST PRIZE SALE and will give free pair of good stockings with each pair of shoes sold during this sale. We want everybody to know that we sell reliable footwear, shoes and stockings, and take this means of informing the public. M. HILLINGBR.

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Meier & Frank Company

Bathing Suits for ladies, men and children—all grades—all styles.

"Willamette" Machines Are strictly high-grade, full ball-bearing, piano finish and fully guaranteed for ten years—The price \$25.00 (Second Floor.)

"Peninsular" Ranges Have 50 per cent more heating capacity than any other Stoves—New and improved styles, having points not possessed by other ranges—Prices up to \$65.00.

Hosiery Bargains

Special Hosiery values for today and tomorrow—Superior qualities in all sizes and at a small part of their real worth. There's economy in taking advantage of these bargains.

Ladies' black lisle Hose in all-over and ankle lace effects, large variety of patterns, Hermsdorf dye, all sizes, supply your needs at, pair 38c

25 dozen ladies' tan Hose of fine grade of cotton, the regular 35c value in all sizes at, pair 18c

A great lot of infants' Half-Hose in many styles and colorings, exceptional values at, pair 18c

Neckwear Specials

Ladies' Summer Neckwear in desirable styles and at very inviting prices—No place in town where neckwear is found in such reasonable variety and best qualities and so low priced.

White pique and madras Croats in large variety, qualities other stores ask 50c for, our price 25c

Initialed silk Ties in black and all-initials, superior quality silk, something entirely new 50c

Colored silk Ties with fancy embroidered ends, golf, fleur de lis and fancy figured 50c

New lace Collars 75c to \$5.00

Friday Surprise Sale

A mammoth Carpet bargain for the 676th Friday Surprise Sale, just the kind of Carpets for use in the servants' room, bath room, sewing room, Summer cottage, play room or kitchen use. 30,000 yds. of Agate Ingrains, yard wide, eight splendid patterns, colors guaranteed not to run. The greatest Carpet bargain we have ever offered, for today only buy all you want 29c yd (See Fifth-Street Window Display.)

Annual Summer Sale of Men's and Boys' Clothing

The event scores of economical men and parents have been awaiting the announcement of—the event that helps us clean up our entire stock of men's and boys' Summer Clothing, because we mark prices down to a point where economy and quality meet. This year's bargain roster is larger and better than ever before and should bring a response that will leave no doubt in our minds of your appreciation of rare bargains.

Sale will continue ten days.

Men's Suits consisting of Oregon cassimeres, chevots and tweeds, good materials and styles, well made throughout, all sizes, great bargains at \$5.00

All our men's \$10.00 Suits, consisting of fancy plaid worsteds and chevots, cassimeres—good variety of styles, well made, splendid bargains at \$6.98

All our men's \$12.50 Suits of fancy worsteds, chevots, cassimeres and tweeds, very best materials and styles, all sizes, unequalled values, during this sale \$9.35

At \$10.98

Choice of all our \$13.50 and \$14.50 Suits in all the leading styles and materials—Great variety to select from—We can please every taste.

At \$14.89

All our \$16.50, \$17.50, \$18.50 fine grade Men's Suits in all the stylish materials and cuts—Made and trimmed in the very best styles—Great bargains at \$14.89.

All our \$20 and \$21.50 Suits \$14.89

At \$11.85

All our Men's \$15.00 Suits in very large variety of patterns and materials—worsteds, chevots, cassimeres, etc. All the correct styles—Finely made and lined.

At \$15.85

All our \$22.50 and \$25.00 Suits in very best styles, patterns and cuts—Beautifully made throughout—Suits that will give satisfaction in every respect—Choose from all the \$22.50 and \$25.00 styles at \$15.85.

Men's All-Wool Outing Suits

The regular \$6.00 values for \$4.98

The regular \$9.50 values for \$6.35

All our \$5.00 Crash Suits for \$3.00

All our \$6.50 Crash Suits for \$3.50

Men's \$3.50 Worsteds Trousers \$2.85

Men's \$4.00 Worsteds Trousers for \$3.00

Men's \$5.00 Worsteds Trousers for \$3.78

All fancy Wash Vests greatly reduced.

Linen Dusters and Summer Coats and Vests reduced.

Olds, Wortman & King

SEE OUR ANNOUNCEMENT OF End-Week Specials

PAGE THREE

ALL OUR DRESSING SACQUES AT HALF PRICE

Lipman, Wolff & Co

EXCEPTIONAL REDUCTIONS IN SEASONABLE GOODS

ADVERTISEMENT—Daily (excepting Sunday) will appear on THIRD PAGE.

Sunday advertisement on Page 9

Choice of all Wash Suits at prices less than cost.

MEIER & FRANK COMPANY

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