

You'll want something new, and we are here to help you
OUR EASTER MILLINERY EXHIBIT
Comprises over 600 exquisitely trimmed hats. Never before
have we been able to give you such values in style and per chandise as now. Our increased force of skilled trimmers ON SALE TODAY AND TOMORROW 50 entirely new trimmed hats, priced from $\$ 4.98$ to $\$ 10.00$

## Easter Gowns

The highest - skilled dress makers or tailors could not fitting Easter costumes than we have ready for your wean They Include Imported Cos Dress Skirts in silk, lace cloth; Waists, silk or woolen
packets, Raglans, Box Coat

For Men Our Easter plans were never so complete. The newestand

choicest styles in SHIRT, GLOVES and NECKWEAR. pecial for Easter A splendid lot 37c each
of 50 c ties at wants christening robes gills' confirmation prese

LADIES' EASTER KID GLOVES worn an af good taste-the world's best makes. OUR SPE$\$ 2.00$ qualities at

## $\$ 1.49$ pair

Ladies' Neckwear Ladies' Handkerchiefs
or Easter

Dainty jabots and stock col-
lars of liberty silk, lace and
taffeta, $\$ 1$ to $\$ 1.50 \quad 69 \mathrm{c}$ ea
Every th
Richards
taffeta, $\$ 1$ to $\$ 1.5069 \mathrm{C}$ ea VALUES at $15 \mathrm{c}, 18 \mathrm{c}, 20 \mathrm{c}$ NEW EASTER JEWELRY $23 \mathrm{c}, 25 \mathrm{c}$ to 50 c each. NEW EASTER EGGS, CHICK- Fancy Handkerchiefs ENS AND CHINAWARE
$\begin{aligned} & \text { With embroidered edges } \\ & \text { NOVELTIES, Third Floor }\end{aligned}$
corners. A fine collection. PRE-EASTER BARGAINS
$\$ 1.00$ Flannel Silks, latest waist shades at ............50c yd

## LADIES' EASTER SHOES

The best shoemaking and most beautiful styles of the
 OUR "GLORIA"
IS THE MASTERSTROKE OF SHOE PRODUCTION.


 All \$3.50 pair

DISCHARGED"FOR CAUSE"


## Limmanilfoferlo.

| Easter |
| :--- | :--- | :--- |
| Specials |

## Kid Gloves



## Handkerchiefs

## hemstitched, regular price 18 c and 20 C , at special.. $12 \ddagger \mathrm{c}$ each

 Choice assortment of lace-trimmed, scalloped, and hemstitched Hand-Embroidered Initial Handkerchiefs, regal. 49 ceac
## In Great Demand

## Silk Eton Jackets

taffeta and peau de sole silk at. $\$ 10.00, \$ 12.50, \$ 15.00$ also ladies

Stylish Easter Millinery, at Most Reasonable Prices Children's Easter Outfits in Up-to-Date Styles

## You Still Have Time

To Get That Easter Suit!
Many beautiful novelties arrived yesterday Styles and designs made especially for us and with all the elegance there is in these becoming garments. We are also showing some handsome designs in taffeta tucked eons and taffeta novelty skirts.

AS AN EASTER GIFT
We will give an elegant Gold Belt to every sui purchaser. EVERYTHING $\mathbb{I N}$ FURS

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CORDRAY'S

E. C. GODDARD \& CO.
"DELSARTE" SHOES


Their- Prank e.
Trunks and Traveling Bags. Every style and size. All prices.
endron" Carriages and Go-Carts. Immense variety. $\$ 4.25$ to $\$ 35.00$.



Petticoats Reduced Easter values in white Patti-
coats, best styles, splendid as-
$\$ 1.82^{150}$ white pattir Hamburg trimmed, dust ruff-


## Mme. Yale Preparations

Bright eyes, roses and dimples may all be yours you will do what is needed to get them. Wis not hard
Only to follow some simple rules of health and to hel health with Mme. Yale's beauty specialties. How to be fully told in Mme. Yale's great book "Woman's Wis
Mold dom." Free to all who ask for it. Salesladies will this week.
FREE TODAY !
FREE TODAY:
the amount of 50 coser over we will present a 4 -ounce
sample bottle of her fa- separations we will pressent free a 50 c jar of Mme. le's Skin Food

## MEIER \& FRANK COMPANY

## WEDDING CARDS

W. G. SMITH \& CO.
G. P. RUMMELIN \& SONS ALASKA FUR SLEEPING ROBES

CLARY'S "THE FAIR" "3ू. mammon
$\qquad$ For Easter-A nite Bisque Doll for the little girls
Sample of Dress Skirts. $\$ 1.50$ to $\$ 7.50$. $25 \%$ saved on these goods. $=$ Library Association of Portland to steak skaters 29.000 YOLUTHES 250 PERIODICALS
$\qquad$

