CHANCE OF A LIFETIME TO BUY YOUR

Ready-to-wear Garments



\$20 and \$25 Sample Coats for Only

This beautiful \$25 sample coat and several others, including the popular Monte Carlo. Made of finest quality Kersey and lined with best satin throughout. Only a few of them and no two alike, so come early Monday and get a real \$20 to \$25 sample coat and pay only \$10.29.

Here Is a Case of at Once If Ever There Was One!

Right at the beginning of the season when everyone is on the lookout for these lines in view for Winter comfort. Every garment is reduced. The unexpected generally happens. Our busy suit room up-stairs told us plainly that we would need double our last year's stock. This we bought, and most all of it is here and unpacked, and besides all this, our New York buyer has bought \$4000 worth of fine sample Coats, Capes, Furs, Skirts, Waists, Petticonts, Misses' and Children's Coats, etc., at 40 to 50 per cent saving. This is all your gain. So the busy store is facing a problem that must be solved quickly.

\$4000 Worth of Scasonable Goods Too Much

We have decided to lose profits now when the people are needing these goods instead of later, and a careful reading of the underprices will show our customers the way to prepare for Winter at less price than ever before. A regular January Clearing sale in the best business month of the year. Every garment will be greatly reduced. Present sacrifice for future gains and prestige. All our goods are marked in plain figures and we simply take off from the already lowest prices 40 to 50 per. cent. It's a clear case of money in your pocket.

DON'T DELAY! DON'T HESITATE! BUT ACT AT ONCE!



\$5.00 Moire Silk

Waists

This lot includes all this season's newest and most fashionable styles; all colors and all styles, made with tucks, pleats or Gibson effects and set off with dainty little buttons and ties to match. These alone are well worth your trip to the store.

And that's not all-

Without reserve, our entire stock of waists are radically reduced, from the best to the poorest, in this way:

75c	values	40		52c	\$3.50 values			\$2.10
	values				\$4.00 values			
	values				\$5.00 values			
	values				\$7.50 values			
	values				\$10.00 values			

Jacket

\$7.50 Jackets, \$4.98

Only a few left of these splendid coats, made of good kersey cloth and nicely tailored. If you come Monday morning you may get one, and all the rest get clearance

\$4.50	values	go	for			\$3.48
\$7.50	values	go	for			\$5.65
\$8.50	values	go	for			\$6.50
\$10.50	values	go	for			\$8.00
\$12.50	values	go	for			\$9.00
\$13.50	to \$15.	00	go	ĵo.	r	\$9.95
\$19.50	values	go	for		¢	210 20

Ladies' \$3.50 Walking Skirts

line that caused so much comment here last week on special sale at \$2.50. We could just as well close the balance out this week at same price, but to make it more interesting Monday we will sell the twenty left for only \$1.98 apiece. Made of good heavy gray cloth, latest style; four rows of cording, two rows of stitched bands and six rows of stitching around the bottom,

and a	II other	s,	to	get	quick-m	oving pr	rices, th	is	wa	y:			
					. \$3.48	\$7.50	values					\$6.00	
\$4.95	values		×		. \$3.85	\$8.50	values				14	\$6.50	j
\$6.50	values			196	. \$4.95		values						
\$8.95	values				\$5.20							AM 20	

Fleece Flann'l Waists 29c, 39c

These waists are well worth 65c to 75c. Not a homely pattern in the lot. All well-made and neatly tucked back and front. You can't buy the material for as little. Just the thing for home wear-warm and serviceable.



\$4.25 Furs Going for 52.50

A special purchase of a big lot of fine Summer samples enables us to do this. You who are in the habit of patronizing the special fur houses, if you come to look at our sample line you'll wonder how on earth we do business. All others at same great

> Come Early and Get the Best

Children's \$1.50

Reefer Coats

98c

This beautiful little coat of good, durable heavy cloth, well made and braid trimmed. We want you to know that for once and for always the popular store can give you the greatest coat values in city.

\$2.00 values \$1.29 82.25 values \$1.40 \$3.00 values \$1.98 \$4.50 values\$3.10



\$1.50 Percale Wrappers 89c

A beautiful line of all new goods, well - made, with deep flounce and braidtrimmed. It's the best wrapper chance of the year. All neat, pretty designs, and you can't buy the material for the price, and you save the time and worry of making.



\$7.50 Capes for only

This beautiful cape, of fine heavy kersey cloth, beautifully trimmed with stitched bands and good long length, and you can pick among this peerless stock from the cheapest to the \$25.00 ones and get, at a great sacrifice:

\$4.50 values, \$3.48 \$5.00 values, \$3.95 \$8.50 values, \$6.50 \$12.50 values, \$9 00 Taffeta Silk

Waists

\$1.69 and \$2.69

Made of good quality taffeting silk and good firm lining, tucked and hemstitchings, and in any wanted color; best \$3.00 and \$4.00 grades. While they last you get them at \$1.69 and \$2.69. The big type does not do justice to the bargain.

\$2.25 Petticoats

\$1.25

A beautiful line of all black or black and white; it's a mercerized beauty, exactly same

as cut, looks like silk and wears better.

You can't make money faster than to lay in a future supply at this price. If this is not good enough, pick out the best and get at a great saving.

A sale you'll be sorry if you miss, and the bestgoods all go first.



While they last, all mail orders will be filled at sale prices.